



Instructions for Creating a Social Fundraising Page:

1. Create an account or login to your existing account.
2. Once logged in, you will see a drop down menu. Choose "Social Fundraising."
3. It will ask you to choose a campaign. Select the campaign you are fundraising for (Sweet Run, Party with The Cupcake Girls, or Pledge Your Birthday).
4. Choose a title for your fundraiser, or use the default title (ex. Becky's Birthday Fundraiser).
5. Choose a fundraising amount – how much do you want to raise?
6. Upload a cute photo!
7. Write a short but personal note to your friends about why you are doing this fundraiser.
8. Click "Save."
9. Click the blue button at the top to view your page and make sure everything looks right.
10. Share the page! There is a tab at the top of the creation page that you can select with a variety of sharing options, such as a link, widgets for blogs, and social media options.

If you get confused at any time during the process, email info@thecupcakegirls.org.

Thank you for choosing to raise money for us! You are changing the world – one cupcake at a time!