



Dear Management,

We are happy to announce The Cupcake Girl's Annual Bowl for Justice Fundraiser! We hope you will join us, along with our other donors, board members, volunteers, and friends to raise money for The Cupcake Girls, while celebrating the impact we have made in our communities.

The Cupcake Girls is a non-profit organization that is focused on providing non-judgmental, confidential support and resources to those involved in the sex industry, as well as aftercare for those affected by domestic sex trafficking in Las Vegas and Portland. Many of our clients are facing issues such as lack of health and dental care, mental health, financial or legal resources, peer support, while others are survivors of sex trafficking and have suffered physical, sexual and emotional abuse.

We strive to empower our clients by offering respect, resources, and relationships. Within the last eight years we have been able to offer our clients fundamental resources such as, individual case management meetings, peer support groups, sessions with professional doctors, dentists, and lawyers, mental health assistance, (including suicide screenings), career counseling and resume building, education support, family resources, rent assistance, housing referrals and financial planning referrals, including tax advising.

This organization, our resources, and all the courageous lives that we have touched would not have been possible without the persistent support of our board members and staff, the unwavering passion of our volunteers and donors, and the generous financial partnership of sponsors like yourself!

The purpose of this letter is to give an opportunity to prospective sponsors to be part of our growth, and to take a step forward in creating real, sustainable change in our communities, and in our clients' lives. We hope you will join us for our Bowl for Justice Fundraiser on October 13th in Las Vegas, or October 14th in Portland. We would love to have your business as a partner of The Cupcake Girls for this special event. I look forward to discussing our partnership with you.

Peace, Love & Cupcakes,

Joy Hoover  
President & Founder  
Joy@thecupcakegirls.org



## **Thank you for your interest in becoming a Sponsor!**

Our business sponsorship program provides the opportunity to partner with The Cupcake Girls through Bowling for Justice! We are asking local businesses to partner with us in the following ways:

### **Event Sponsor**

\$2,500 minimum donation

- One reserved lane for one round of bowling for up to eight players
- An opportunity to speak at the event
- Inclusion of sponsorship recognition on events pamphlet
- Inclusion of business card in bowler's Swag Bag
- Sponsorship recognition on our website with a click-through link
- Sponsorship recognition on all our social media outlets
- Sponsorship recognition in The Cupcake Girls quarterly national newsletter

### **Lane Sponsor**

\$1,000 minimum donation

- Two "VIP" bowling passes to play on one bowling lane for one round of bowling
- Sponsorship recognition on our website with a click-through link
- Sponsorship recognition on all our social media outlets
- Sponsorship recognition in The Cupcake Girls quarterly national newsletter

### **Team Sponsor**

\$500 minimum donation

- Sponsorship recognition on our website with a click-through link
- Sponsorship recognition on all our social media outlets
- Sponsorship recognition in The Cupcake Girls quarterly national newsletter

Any product, service or cash donation from your business is tax deductible. The Cupcake Girls are a nonprofit organization recognized as a 501(c)(3) by the IRS. A receipt will be delivered when your donation is picked up.