The Cupcake Girls is a non-profit organization providing non-judgmental, confidential support and resources to those involved in the sex industry, as well as aftercare for those affected by domestic sex trafficking in Las Vegas, Nevada and Portland, Oregon and across the country. We have worked in our communities for over nine years, providing our clients with agenda-free respect, resources, and relationships.

Our organization supports our clients with fundamental resources such as individual case management meetings, peer support groups, sessions with professional doctors, dentists, and lawyers, mental health assistance (including suicide screenings), career counseling and resume building, education support, family resources, rent assistance, housing referrals and financial planning referrals; including tax advising and more.

In 2021 we will open Local For All, the first of its kind community-driven social enterprise and holistic resource center combining the mission-driven work of The Cupcake Girls with the sustainability of a public-facing business. Local For All will be a safe and inclusive space for our clients and local community to shop, eat, work and receive pro bono and/or low-cost mental, emotional, spiritual, physical and financial support and resources.

The Cupcake Girls is excited to announce our 6th annual peer-to-peer fundraising campaign, Change Takes Action. This campaign kicks off on September 20, 2020 and ends on October 21, 2020. During these four weeks, our goal is to raise $300,000, so that we are able to continue making positive impact on the hundreds of lives in our communities including our resource center, Local For All.

The purpose of this letter is to give an opportunity to prospective donors and sponsors to be part of our growth, and to take a step forward in creating real, sustainable change. We would love to invite you to partner with The Cupcake Girls in Change Takes Action, where your dollars are used to create sustainable change in our communities, and in our clients’ lives. Your tax-deductible donation/sponsorship will ensure that this year’s event is the best yet.

You belong here.

Joy Etherer

The Cupcake Girls | 3110 S Valley View Blvd | Las Vegas, NV 89102 | info@thecupcakegirls.org | (702) 879-8195
Thank you for interest in becoming a Sponsor!

Our business sponsorship program provides the opportunity to partner with The Cupcake Girls through Change takes Action! We are asking local businesses to partner with us in the following ways:

**Event Sponsor:**
$5,000 minimum donation
- An opportunity to speak at the event
- Inclusion of sponsorship recognition on events pamphlet
- Inclusion of business card in Swag Bag
- Sponsorship recognition on our website with a click-through link
- Sponsorship recognition on our all our social media outlets
- Sponsorship recognition in The Cupcake Girls quarterly national newsletter

**Team Sponsor:**
$2,500 minimum donation
- Invitation to Change takes Action celebration dinner
- Sponsorship recognition on our website with a click-through link
- Sponsorship recognition on our all our social media outlets
- Sponsorship recognition in The Cupcake Girls quarterly national newsletter

**Local for All Co-Creator:**
$1,000+
- Your name & picture will be up on our Co-Creator Plaque inside of our Resource Center!
- Sponsorship recognition on our website and social media outlets

Any product, service or cash donation from your business is tax deductible. The Cupcake Girls are a nonprofit organization recognized as a 501(c)(3) by the IRS. A receipt will be delivered when your donation is picked up.